Legerly specification landing page design NFT project

V7

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**This is a website design job, not a web development job.**

# Specification in words

A one page landingpage to market a NFT project. This is a marketing page that has the purpose of building a community and attracting investors. This job is ONLY design in Figma for landing page.

It is for a NFT based project but the idea concerns publishing of books, selling of books and games around books.

The name is legerly.

Check the site audius.co, it is going to be a bit of that concept. Audius is music but this is going to be free reading of books.

A simple (clean minimalistic design) is preferable.

The design specification below gives you an idea of how we want that to look.

Also in complement with the design spec then if possible throw in a bit of gaming feeling and also a bit of metaverse feeling.

Give a feeling that attracts authors (not too "NFT like") but still get some feeling of NFT innovation and a bit metaverse.

Mobile responsive.

# Parts of page

Menulevel: Logo, Connection to Twitter, Discord, Medium, Telegram. Join Waitlist.

Banner explaining the concept.

Banner to join waitlist with button.

Part with description of features including some "screenshots" of browsing books (like browsing movies in HBO max).

Team.

Roadmap.

FAQ.

White paper.

# Specification in design

Minimalistic, modern looking. Gradient and shadings if possible. Basically some kind of version of HBO max is what I see before my eyes. Try to combine Amazon with HBO max. HBO max is a movie site but the design is superior to Amazon.

For colors, use the color scale of the Zodiac sign Leo. This is an example:<https://horoscopes.lovetoknow.com/astrology-signs-personality/leo-colors-palettes-help-you-shine>

<https://www.thehoroscope.co/love/leo-Leo-Color-Characteristics-and-Love-19.html>

Gold and purple should be the dominant colors:

<https://www.astrology.com/zodiac-signs/leo>

The colors like this but less aggressive:

​​<https://johnwick.movie/>

Try to make a good UX/UI design also so that the users easy can interact with the interface.

This is the logo: